



2019 _____ 2021

ACTIVITY REPORT

*COMMUNICATION
ON ENGAGEMENT*



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PERANCANG
PENGUSAHA
MODE
INDONESIA

COMMUNICATION ON ENGAGEMENT (COE)

Indonesian Entrepreneur Fashion Designers Associations (APPMI)

Period covered by this COE: 2019 - 2021

To our respected and beloved stakeholders:

We are pleased to confirm that Indonesian Entrepreneur Fashion Designers Associations (APPMI) reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Poppy Dharsono
Founder and President
APPMI





Message from the APPMI President

On behalf of the Indonesian Entrepreneurs Fashion Designers Association (APPMI) & myself, as Founder and President of APPMI, would like to express our gratitude & acknowledgement towards the great efforts of all stakeholders in supporting the micro, small & medium Indonesian enterprises from the Creative Industry in this challenging times.

The Creative Industry is helping individuals & countries shape their identities. The arts play an important role in preserving the history of areas, foster diversity in terms of culture, race & age, furthermore, tends to bring people together & build communities. Creativity opens the mind, it broadens our perspectives, while supporting entrepreneurship & creating economic value. The global pandemic of 2020-2021, is strongly affecting the entire world but specifically the creative sector in the developing countries. Fashion is a reflection of who we are, what we believe in and using it as a soft power it can be a driving force of positive change. I keep the faith that the demand for sustainable fashion will rise together with the expansion of the internet retailing, and growing hybrid sales channels & that the Creative Industry will strive in facing this unprecedented times.

Now, more than ever, is the time for us all to act as a global community, supporting each other & find ways, together with the Indonesia Global Compact Network, to bring more awareness to the Creative Industry & the wide public in regards to the necessity of the sustainable fashion implementation & its steps, and towards the realization of The Ten Principles of IGCN & UN Sustainable Development Goals. APPMI created this report in the spirit of transparency towards all stakeholders & with the hope that our activities can serve as an inspiration for other players from the Creative Industry to join forces and together create a positive & impactful outcome for the creative world.

Poppy Dharsono
President APPMI





INDONESIAN ENTREPRENEUR FASHION DESIGNERS ASSOCIATIONS (APPMI)

Initiated by Poppy Dharsono, Pia Alisjahbana, Harry Darsono, Koos Harumdani, Samuel Wattimena, Ida Royani, Agnes Budisurya, Musa Widyatmodjo, Naniek Rachmat, Corrie Kastubi and with the support of 20 other designers, Indonesian Entrepreneurs Fashion Designers Association (APPMI) was founded on July 20, 1993. Currently, APPMI has more than 300 members in 15 provinces, consisting of designers and entities who operate fashion retail outlets all over Indonesia. Each region holds a fashion trend show once a year and every two years all regions hold a fashion trend show together in Jakarta. Its members regularly participate in trade shows and fashion trends, including at Hong Kong Fashion Week, World Boutique Hong Kong and Bali Fashion Week among others.

Under the Presidency of Poppy Dharsono, in 2016, APPMI has received the Geneva Star Award for the Indonesian design and quality; while in 2019, the Association has become a member of Indonesia Global Compact Network, as a step towards the implementation of the UN Sustainable Development Goals. In 2011, APPMI founded Indonesia Fashion Week which is an annual event which aims to develop throughout the potential of the Indonesian fashion world while pushing forward the development of the national fashion craft effort to improve the economy and social welfare.

Indonesia Fashion Week (IFW), being supported by 5 Ministries and in collaboration with 10 Regional National Craft Councils, has grown in a fast pace becoming the biggest fashion event in Indonesia and an important platform for national and international designers to showcase their culture, talent and heritage. Alongside the fashion shows, IFW offers the opportunity to all small and medium enterprises from the creative industry to sell their products while also organizing seminars and talk shows with national and international professionals regarding cultural values, heritage, sustainability and innovative ways of creating in these modern times.



VISION

As the name implies, this association, since its establishment, has emphasized its vision to make Indonesian fashion an Industry by bringing together designers (who are also entrepreneurs) and the Small & Medium Enterprises, elevating their current standards and further introduce them to the fashion market locally and internationally.

MISSION

To be a social entrepreneurship institution that accommodates the needs of the Indonesian designers in their efforts to promote and market Indonesian fashion products locally and internationally through various activities.

APPMI provides guidance to activate the UMKM who are fashion world players (including supporting products) through :

1. Quantity and quality development resources as art workers by:
 - Field training
 - Mind, Work & Creative Patterns
 - Industrial Pattern
2. Development of an entrepreneurial spirit in order to grow sustainable through training regarding:
 - Business Patterns
 - Production Patterns
 - Marketing Patterns
 - Sales Patterns
 - Promotion Patterns
3. Develop partnerships with various parties to improve the capacity of services to the APPMI community & society
4. Create programs that generate and enhance awareness of the necessity of implementing responsible business practices & sustainable processes in their activities



Through this association, created as a response to the needs of guidance and togetherness of our talented young and senior fashion designers, having the support of the small and medium enterprises as one of the core values, we are always open and ready to share our knowledge with the designers that are at the beginning of their career, putting a focus on culture, heritage and sustainability.

Together we learn and adapt to a New world but by never forgetting our roots and identity.



- HUMAN RIGHTS**
- LABOUR**
- ENVIRONMENT**
- ANTI-CORRUPTION**

- 1 Support and respect the protection of internationally proclaimed human rights.
- 2 Not be complicit in human rights abuses.
- 3 Uphold the freedom of association and the effective recognition of the right to collective bargaining.
- 4 Support the elimination of all forms of forced and compulsory labour.
- 5 Support the effective abolition of child labour.
- 6 Support the elimination of discrimination in respect of employment and occupation.
- 7 Support a precautionary approach to environmental challenges.
- 8 Undertake initiatives to promote greater environmental responsibility.
- 9 Encourage the development and diffusion of environmentally friendly technologies.
- 10 Work against corruption in all its forms, including extortion and bribery.

Source: UNGC

SUSTAINABLE DEVELOPMENT GOALS



The value of sharing principles

THE LUX COLLECTIVE

Triple bottom line strategy

People Planet Profit

Corp. Sustainability Management Plan

Corporate Governance

Code Of Conduct & Ethics

LUX* Corporate Policies

Sustainability Policy

Environmental Policy

Human Rights Policy

Equal Opportunity Policy

Health & Safety Policy

Corporate Social Responsibility Policy

Whistleblowing Policy

Child Protection Policy

Purchasing Policy + Anti-Bribery Annex

Credit image: <https://www.theluxcollective.com/en/sustainability>

Sustainable fashion is a complex, multi faced issue, that has become one of the biggest talking points where designers are going to get a lot more questions about how they are prioritizing it in their activities.

Through the course of the years 2019-2021, APPMI has created and developed several projects that cover The Ten Principles of IGCN through soft skills training, technical skills training, sustainable entrepreneurship workshops and sustainable mentoring with support from and in collaboration with corporate, international NGO and local government.



2019 Tasikmalaya





In 2019, as every year, APPMI through IFW's broad platform, among other activities, has supported the SME's of the Creative Industry through fashion shows, workshops, seminars and booths where the fashion world players could sell their products.

As one example, among many, of sustainable growth and empowerment due to IFW and implicitly APPMI, we have the embroidery producers coming from Tasikmalaya (West Java) whom, by joining IFW, on the fashion runway, where designers used their products in the showcased collections and also through the selling point from the IFW lobby, have registered a record sale of 300.000.000 IDR followed by countless orders.

The support of Tasikmalaya's embroidery has not stopped there. APPMI, has been invited by Bank Indonesia to come to Tasikmalaya and coach the producers on enhanced embroidery design, hats and hand bags making, how to choose the best colors in production and achieve a high level in pattern making. This actions who support and impact the knowledge and quality of work of 50 to 70 embroidery manufacturers, are still on going today, 2021, and will continue in the next upcoming years aiming for a growth in the number of villages reached.

2020

Indonesia Young Fashion Designer Competition



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Entering in 2020 when the global Corona virus pandemic has started, even though not directly related to sustainability, has brought sustainability to the spotlight more than ever. As an immediate threat to everyone's health, it demonstrates how fragile we are as human beings and how our future health and happiness depend on a healthy environment. Fashion industry can make the planet healthier by moving faster to meet the U.N. Sustainable Development Goals.

These unprecedented times are also shifting the way we conduct our lives in all ways. We need to find and adapt to new methods of supporting the Creative Industry and the SMEs part of it, and one course of action is by going digital.





In 2020, Indonesia Fashion Week and its programs, like Indonesia Young Fashion Designer Competition (YIFDC), have been developed in a hybrid mode in order to respect health protocols for everyone involved.

YIFDC, which is an yearly event held only during IFW and who sees 100 to 200 participants every year, has the goal of capturing new talents who are not only creative and innovative, but also possess entrepreneurial skills.

Through this competition, the contestants are challenged to develop designs with high selling power that can be absorbed by both local and international market.

The targeted market to enter the programme are fashion school students, fashion school alumni and designers (Indonesian citizens) with ages between 18 and 35 years old.

The time consumers have spent at home, caused a radical reset to their priorities which will be reflected in their lifestyles going forward, especially in product categories like fashion and beauty that are considered close to the body. Coming out of the crisis, consumers are going to spend less for the foreseeable future and they are going to be far more selective with a mindset toward quality, value and sustainability.



With this in mind, for the 2020 edition, deepening our focus on sustainability, the theme of YIFDC has been “FASHIONING SUSTAINABILITY”.

The 200 participants had to design and make a fashion illustration of a collection of 5 looks with one theme and the top selected candidates had to create for the final judging 3 out of the 5 looks into a capsule ready-to-wear collection by using Eco friendly materials. The designs had to be original (never made and publicized before) and in order for APPMI to see how the contestants perceive sustainability, they had to prepare a story regarding the general theme, the concept of their collection, consumer target and design process.

The awarding criteria where:

- Ready-to-Wear design concept
- Theme
- Design innovation
- Sustainability values
- Usability and selling power

The designs have been judged in full transparency and fairness following the anti-corruption principle, by local and international key players from the Creative Industry like Ayla Dimitri, Bimo, Jacky Soeharto, Chitra Soebiyakto, Susan Budiharjo, Harry Ibrahim and Bianca Lami (Koefia Academy Rome, Italy).

The prizes offered every year are:

- I place: 1 year scholarship at Koefia International Academy of Fashion, from Rome, Italy
- II place: scholarship at LaSalle College, Jakarta
- III place: scholarship at the Italian Fashion School, Jakarta.

Through the 2020 IYFDC, APPMI supported the 200 future fashion world players, represented in this case by the young Indonesian talents that joined our competition, to take a more precautionary approach to environmental challenges, undertake initiatives to promote greater environmental responsibility, foster innovation and develop sustainable production patterns, while also ensured for the winners a higher standard education through scholarships at reputable institutions.

During IFW event and not only, the APPMI staff's hard work and efforts were and are greatly appreciated while also receiving equal remuneration regardless of their gender, sexual preference, race, religion and ethnicity. In our policy, we do not tolerate any form of discrimination at the workplace.



2021 ASEAN Fashion Forward by APPMI and CAFD Collaboration



FUNDING

ASEAN FASHION FORWARD

THEME
YOUNG
MODERN
HERITAGE IN
SUSTAINABLE
FASHION

REGISTRATION DATE
15-30
JULY
2021

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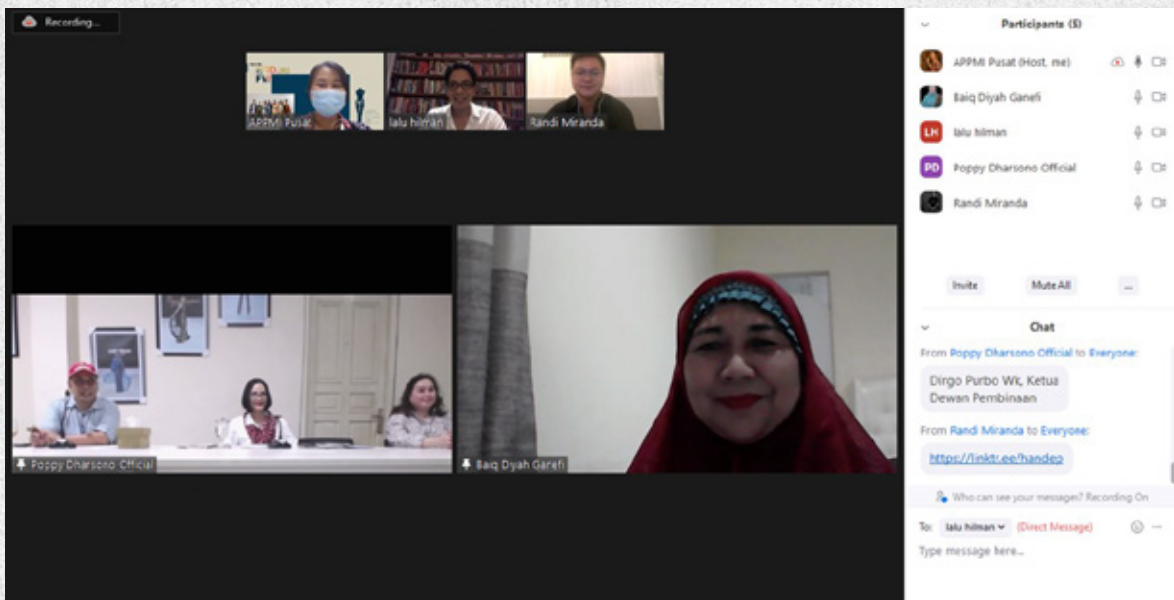
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BALI

The year 2021, has come with a pilot project called “ASEAN Fashion Forward by APPMI” having as theme “Preservation of Heritage through Sustainability in modern times”, organized by APPMI and supported by the Council of ASEAN Fashion Designers (CAFD).

CAFD is established to re-invent the fashion business of South-Est Asia nations to remain relevant and sustainable to the global audience. The main committee members of CAFD, comprise of leading businessmen and leaders of major corporations in ASEAN, together they can pull in their networks, resources, business knowledge and technology know-how to guide ASEAN fashion designers to thrive in the Digital Economy.

While having aligned visions, missions and goals, the collaboration of APPMI and CAFD is meant to also strengthen the means of implementation of the SDGs and revitalize the global partnership for sustainable development.



This event has been created with the purpose of supporting and developing, by all means, the young fashion designers part of the Indonesian Creative Industry especially in this challenging times by:

- Increasing awareness of the #WEARWHATFAIR which is relevant with current sustainable concerns from global societies,
- Challenging the participants to create young modern heritage collections through sustainable fashion,
- Encouraging fashion designers to become fashionpreneurs that are able to develop their own business (scaling-up)

For this first edition, the ASEAN FASHION FORWARD scouted the best young fashion designers from 4 regions: Yogyakarta, Bali, Sumatera Utara and Jawa Barat.

APPMI, through its wide experience, provides the guidance on all the creative sides of the business in order for the finalists to be able to create sustainable high-quality fashion collections while preserving heritage elements. While the CAFD offers, through their unique life style platform REKA, the opportunity for the 20 finalists to showcase and sell their collections to an international market.

The winners of this first edition will benefit from guidance of a wide range of mentors from all facets of the fashion business. This program is still running, being in the phase of preparation for the first local judging, which will be held in January 2022, where are going to be selected the top 20 finalists. This phase will be followed by a local and international judging for choosing the top 10 winners.

The collaboration of APPMI and CAFD (and their life style digital platform Reka) will further on continue, especially seeing that Poppy Dharsono, as President of APPMI, has been also appointed as CAFD Country Counselor for Indonesia. One of the projects, where APPMI will collaborate and that will start in January 2022, is “The Maybank x REKA Only One” campaign.

Maybank- one of the largest banks in South-East Asia, is partnering with REKA to launch the first-of-its-kind fashion campaign in the industry. By having top designers introducing only one-of-its-kind designs serves as promotion for reducing fast fashion while also giving them the chance to create/expand their market in South-East Asia.

Forging collaborations with power houses in influencing the mentality of the fashion world players through diversified activities is APPMI's effort in promoting sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all, foster innovation, reduce inequality within and among countries, strengthen the means of implementation and revitalize the global partnership for sustainable development while also pushing towards the realization of the SDGs goals.

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2021

Indonesia & Italy Collaboration, Business and Education





Poppy Dharsono, representing APPMI, has made a trip to Italy in October 2021. Lodging at the residence of H.E. Ms. Esti Andayani, Ambassador of Indonesia to Italy, both parties, each one with her knowledge and connections, explored and individuated opportunities of collaboration between Indonesia and Italy.

Without knowing the G20 (which was held in Italy in the same time frame) agenda, APPMI's vision and mission excellently aligned with the Indonesia's G20 Presidency that encouraged joint efforts for world economic recovery with the theme "Recover Together, Recover Stronger".



A highlighted point of discussion in the 2021 G20, was the support for the micro, small and medium enterprises (MSMEs), which is perfectly aligned not only with APPMI's core values but also with the start of APPMI's collaboration with Italy, which, with the help of the Honorary Consul of Indonesia to Tuscany, Mr. Jacopo Cappuccio, aims to develop a special pilot project involving the SMEs of the leather community from Garut, West Java. This community, that has already the culture of making leather products for over 100 years (seeing that the Dutch colonialist trained them to make leather horse saddles), is already on a good path, but with the right guidance, it can reach international standards.

Seeing the high quality of leather and leather work of Italy, this joint action between Italy and Indonesia, can have a big impact on the quality of life and work of the 300 UMKM from the 3 regions of Garut and the 4200 people involved.

This APPMI pilot project has made already it's first steps, by having the support of Ms. Tri Sudwikatmono, Vice President of the Indonesian Chamber of Commerce (Kadin) Women Empowerment Division, along with the help of Mr. Jacopo Cappuccio (who is situated in the center of leather in Italy and easily can provide Indonesia with the informations, professional training and machinery needed) and by having already, after Poppy Dharsono's return to Jakarta, a meeting at the APPMI headquarter, in November 2021, with the heads of the leather community of Garut in order to understand their needs and challenges in developing further.

The next action is going to take place in January 2022, when an APPMI representatives physical visit will be made in Garut in order to identify the necessary machinery needed for development and also individuate the priority sectors in need of a deeper training.

As a further step, APPMI also plans in the future to create and develop a professional school specifically for leather and it's process from beginning until the final product. This school will ensure not only the education of those who want to work in the Leather Industry in order to deliver high standard products but will also provide training in sustainable practices to be implemented in their activities.



The local market itself for leather products it is very big already and with the right professional guidance can reach international standard levels and can even have Indonesia become a leather export center.

Another point of discussion in the G20 was the micro, small and medium enterprises (MSMEs) and businesses owned by women (Indonesia has more than 65 million MSME - 64 percent of MSME actors being women-contributing to 61 percent of the national economy), which is again entirely fitting with APPMI's goal of empowering the women fashion players from the small medium enterprise from the Creative Industry.



As an additional step in the realization of this goal of women empowerment, Poppy Dharsono has appointed on behalf of APPMI and in the name of Ms. Tri Sudwikatmono, Vice President of the Indonesian Chamber of Commerce (Kadin) Women Empowerment Division, Mr. Alessio Specolizzi from Rome as the Executive Representative for Indonesian Products in Italy.

Alessio Specolizzi is an expert in international business and also the Founder and CEO of Moti Group (a unique meeting space ready to be used for the promotion of the Indonesian culture and products coming specifically from the women entrepreneurs from the Indonesian Creative Industry).

This partnerships will help APPMI bring forward its unstoppable desire of strengthening the friendship, fruitful economic collaboration and cultural exchange between Indonesia and Italy while also supporting the small medium Indonesian enterprise, empower Indonesian women from the Creative Industry showcase their products to the Italian market, and also provide education with the purpose of improving life and work conditions in different regions of Indonesia.

2021

APPMI and UNESCO Collaboration



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APPMI is collaborating with the United Nations since 2019 and is the only entrepreneur fashion designer association to be part of the UN Indonesia Global Compact Network. This partnership with the UN continues today, in 2021, through the collaboration with UNESCO on 3 different projects regarding the creative indigenous people, disabled batik producers and women batik producers empowerment.

UNESCO has been mentoring a group of Ulos weavers in natural dye techniques from Toba region in Sumatra. This event aims to showcase the result of the indigenous Ulos people work and APPMI has been invited to support by sending a fashion expert to give guidance during the event about the trends in the fashion sector for Ulos and Natural dye practices.

Seeing that APPMI is already present in Toba by curating and giving training in regards to the white handwoven Ulos textile, this event is aligned with our goals and mission. Originally planned for November 2021 but postponed to January 2022, the event is included on our sustainable training agenda.

A second collaboration with UNESCO has been developed through the participation of Poppy Dharsono, as Founder and President of APPMI (in online mode), and a local Yogyakarta APPMI representative fashion designer (in offline mode) at the International Disability Day held on the 4th of December 2021. The event has been organized by Moe Chiba, head of the Cultural Division of UNESCO Indonesia and supported by CitiIndonesia together with the Ministry of Social Affairs. This event has presented the impressive work of 2 disabled batik producers (Trimah who paints with her feet, and Hermanto, who is in a wheelchair) translated in outfits by the fashion designer Ronny Billiardo.



APPMI, following the principle of giving equal chance to everyone and eliminate discrimination in the Creative Industry, dearly supported these young Indonesian talents, whom, in this case, belong to a sadly marginalized sector, by providing fair opinions and guidance in regards to the batik design, motifs used and quality of the finished product in order for it to have the opportunity to reach bigger markets.

A 3rd event organized by UNESCO and supported by APPMI, will take place in the early months of 2022, where 2 fashion designers, members of APPMI, will offer online and offline training and guidance to women batik producers from Yogyakarta (Java) who are eager to learn how to translate the beautiful Borobudur motifs in fashion outfits.

APPMI strongly believing in women empowerment has gladly confirmed and included on the sustainable agenda the participation to this inspiring workshop. APPMI members are honored and ready to support and collaborate in any possible way, for the preservation of the Indonesian history and culture, enhance the talent of indigenous artisans and to guide the young and senior designers towards more sustainable practices, while raising awareness in regards to the need of the realization of the UN SDGs 2030 agenda.

FASHION مستقبل
الأزياء FUTURES



POPPY DHARSONO

Founder & President
Indonesian Entrepreneur Fashion
Designer Association (APPMI)

MEET THE
SPEAKERS

2021

APPMI & Fashion Futures, Riyadh, Saudi Arabia Collaboration



APPMI is happy to see that the fashion world starts to be a focus again after almost 2 years of global pandemic. Fashion Futures, as Saudi Arabia Kingdom's first-ever dedicated fashion event, took place on the 10th and 11th December 2021 at the Cultural Palace in Riyadh, Saudi Arabia, organized by Her Highness, Princess Noura bint Faisal Al Saud and Burak Cakmak as CEO of the Fashion Commission. The event was re-engineered as a digital platform and was broadcast live from studios in New York City, Paris and Riyadh. Featuring renowned sustainability experts, conservationists and entrepreneurs, the event virtually brought together some of the world's greatest sustainability minds to address some of the most pressing issues faced today.



The 2021 edition of Fashion Futures had as focus 4 main key themes: Sustainability, Diversity & Culture, Innovation and Entrepreneurship and offered free admission to members of the public via online registration, giving them access to an exciting series of dedicated digital activation and virtual events from anywhere in the world.

Fashion Futures has invited Poppy Dharsono, as the Founder and President of APPMI, to physically attend and be one of the speakers on the panel having as theme "The Future of Fashion Week", together with Fern Mallis (creator of the New York Fashion Week) and Adama Paris (founder of Dakar Fashion Week).

Due to the global pandemic, the physical attendance has not been possible, but thanks to the hybrid mode of the program, and the strong desire to be part of this powerful event, Poppy Dharsono has represented APPMI and Indonesia's Creative Industry by joining in the discussion panel virtually.



This virtual presence of Indonesia and APPMI in the Fashion Futures event has been strengthened also through the realization of a 10 minutes video having the theme “Indonesian Indigenous artisan people and Heritage preservation”. Having professionals from all over the world joining forces in reviving the Creative Industry while supporting the Indigenous people and the preservation of artisans and heritage is important, now more than ever.

The world cannot exist without art.

Through this video, that will be used on the Fashion Futures website and other social media channels, Poppy Dharsono and APPMI, gave to the global audience a glimpse of the Indonesian culture and the art of the Indonesian Indigenous people, transmitted from generation to generation, using motifs full of history and meaning, which is at risk to disappear due to the change of interest of the young village people, along with bringing more insight in regards to what APPMI is doing to prevent this from happening.

APPMI and IFW are 2 powerful tools of making sure that our identity as Indonesians, our history, our culture and our very talented indigenous people will strive through this modern times along with adapting to a NEW world where sustainable practices are a must and the realization of the SDGs 2030 agenda is necessary. Looking towards the future, Poppy Dharsono and APPMI members, are honored, ready and hopeful for a fruitful collaboration between Fashion Futures and IFW, both being strong platforms for bringing together local and international creative world players, to support the global Creative Industry and the SMEs part of it, and create positive changes.

Only together, acting as a global community, by creating equally productive partnerships, we can recover from these challenging times and strive.

2021

APPMI
and
Lombok





In 2021, among the many other activities, APPMI's focus in supporting the small and medium enterprises, turned towards Lombok island.

Lombok is not only a tourism attraction but also the center for the next APPMI branch. As important players in the Creative Industry in Lombok are the Perkumpulan Pesona Alam NTB (represented by Lalu Hilman, APPMI member, who is working with the indigenous local weavers empowering their craft full of history and creating innovative ways of dying the fabrics in a natural way supporting sustainability) along with the pearls community that launched Puan Tiara Lombok Chaired by Mrs. Baiq Diah (Lombok is one of the biggest high quality Pearl producer of Indonesia with over 24 active pearl farms).

The presence of Mandalika in Lombok is creating a big market and is a great opportunity for the local SME's to create equal contribution to the economy by increased product selling.

An additional step in supporting the Lombok Creative community is the realization of a Handicraft Center at the local airport and Poppy Dharsono, as President of APPMI, together with the APPMI members, commit to support the Governor of Lombok and Mrs. Tri Sudwikatmono Vice President of the Chamber of Commerce (Kadin) Women Empowerment Division in the realization of this action. Now, more than ever, is the moment to join forces, give the right guidance to the local Creative Industry players and support the SMEs.





5. Budidaya sutra eri (eri silk) bersama perempuan penyandang disabilitas, yaitu Himpunan Wanita Disabilitas Indonesia (HWDI) NTB.



6. Akses permodalan untuk anggota.



APPMI and UNESCO, both dedicated towards the support of the SME's, the Indigenous people and also heritage and artisan preservation, are exploring the ways that we can put them in value and create an impact at the upcoming G20 which will be held in Bali, Indonesia in 2022.

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THE IGCN PRINCIPLES AND SDGS COVERED THROUGH OUR ACTIVITIES IN THE LAST 2 YEARS ARE AS FOLLOWS:

HUMAN RIGHTS

IGCN PRINCIPLES:

- Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2: Make sure that they are not complicit in human rights abuses

SUSTAINABLE DEVELOPMENT GOALS:

- Goal 1: End poverty in all its forms everywhere
- Goal 5: Achieve gender equality and empower all women and girls
- Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- Goal 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development

LABOUR

IGCN PRINCIPLES:

- Principle 3: Businesses should be uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Principle 4: The elimination of all forms of forced and compulsory labour;
- Principle 5: The effective abolition of child labor; and
- Principle 6: The elimination of discrimination in respect of employment and occupation

SUSTAINABLE DEVELOPMENT GOALS:

- Goal 1: End poverty in all its forms everywhere
- Goal 5: Achieve gender equality and empower all women and girls
- Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- Goal 10: Reduce inequality within and among countries
- Goal 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development

ENVIRONMENT

IGCN PRINCIPLES:

- Principle 7: Businesses should support a precautionary approach to environmental challenges ;
- Principle 8: Undertake initiatives to promote greater environmental responsibility; and
- Principle 9: Encourage the development and diffusion of environmentally friendly technologies.

SUSTAINABLE DEVELOPMENT GOALS:

- Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- Goal 12: Ensure sustainable production patterns
- Goal 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development


ANTI-CORRUPTION

IGCN PRINCIPLES:

- Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery

SUSTAINABLE DEVELOPMENT GOALS:

- Goal 10: Reduce inequality within and among countries
- Goal 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development



This report stands proof of APPMI's commitment to its members, the whole Creative Industry, the Indonesian society and IGCN, to support and guide, all those in need and by all means necessary, towards achieving higher levels of professionalism and products, business ethics, sustainable processes implemented in activities, empower women and marginalized sectors, respect human rights at all levels and awareness of the environment.

While hoping for more auspicious times in the upcoming 2022, APPMI would like to express its gratitude and acknowledgement towards the great efforts of all stakeholders, partners and collaborators in joining efforts to support the Creative Industry strive in this disruptive times.

The world as we knew it, due to the Global Pandemic, has changed completely and this is our chance and our duty, to stand together and make the effort in creating a better world for all of us.



2019 ————— 2021



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